

Since 2010

MIND TECH®

International

Make The Right Move

MindTech's

DMIT SOFTWARE BUSINESS PLATFORM

Data Driven. Well Researched. Trusted by Experts.



EMPOWERING
CAREERS
BUILDING
FUTURES



WELL RESEARCHED
DATA DRIVEN ANALYSIS



ACCURATE & RELIABLE
INSIGHTS



ACTIONABLE GUIDANCE
FOR BETTER DECISIONS



MEASURABLE IMPACT
FOR LASTING GROWTH



Mr. Vishal Malhotra

BRAND AMBASSADOR
FILM AND TELEVISION ACTOR

SOFTWARE OPTIONS AVAILABLE

1

MINI
SOFTWARE



11-PAGE REPORT

₹9,996/-

2

ENTERPRISE
SOFTWARE



35-PAGE REPORT

₹9,996/-

3

PREMIUM
SOFTWARE



56-PAGE REPORT

₹14,964/-

4

PREMIUM PLUS
SOFTWARE



77-PAGE REPORT

₹19,995/-



SOFTWARE FEATURES INCLUDED

DMIT E-RULER
SOFTWARE



₹9,996/-

DIGITAL FINGERPRINT
MEASUREMENT SYSTEM



₹9,996/-

STRUCTURED ANALYSIS
PROCESS FRAMEWORK
FOR COUNSELLING



₹9,996/-

REPORT MANAGEMENT
TOOL



₹9,996/-



CUSTOMIZE REPORTS
With Your Business Branding
& Personalized Report Presentation



Automated Fingerprint
Ridge Counting Support



Faster Report Processing



Manage Client Reports
Efficiently



COMPLETE TRAINING
INCLUDED



UNLIMITED REPORT
GENERATION SYSTEM



REPORT CUSTOMIZATION
AVAILABLE

REPORT LANGUAGE SUPPORT



ENGLISH

HINDI

START YOUR CAREER COUNSELLING BUSINESS WITH A STRUCTURED SYSTEM



This personalized plan gives you everything required to begin offering career counselling services using MindTech's software platform, report system, training, and business support.

IDEAL FOR



EDUCATORS



TEACHERS



CAREER
COUNSELLORS



COACHES



TRAINERS



CONSULTANTS



SCHOOL
PARTNERS



ENTREPRENEURS



KEY OUTCOME

Help students and professionals gain clarity about their strengths, learning patterns, talents, and career direction while building your own successful counselling business.



STRENGTH
ANALYSIS



LEARNING
PATTERNS



TALENT
DISCOVERY



CAREER
DIRECTION



SUCCESSFUL
FUTURE



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dmitsoftware.co.in



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MIND TECH®

— International —

Make The Right Move

ENTREPRENEUR SUCCESS PATH BOOTCAMP

GROWTH ENGINE MODEL • HIGH-PROFIT BUSINESS FORMULA
VISION TO PROFIT FRAMEWORK

A COMPLETE BLUEPRINT TO BUILD • GROW • SCALE
A HIGH-IMPACT, PROFITABLE BUSINESS



WELL
RESEARCHED



DATA DRIVEN
ANALYSIS



ACCURATE &
RELIABLE INSIGHTS



TRUSTED
GUIDANCE



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FILM AND TELEVISION ACTOR

12 POWERFUL MODULES – STEP BY STEP SUCCESS SYSTEM

1 FOUNDATION OF BUSINESS



- Business Mindset & Thinking
- Vision, Mission & Goals
- Business Positioning
- Understanding Business Models

OUTCOME: Strong Business Foundation

4 HOW TO PITCH



- Presentation & Communication Skills
- Discovery & Value-Based Selling
- Storytelling & Consultation Selling
- Closing Strategies

OUTCOME: Higher Conversion Rates

7 HOW TO CREATE NEW CLIENT BASE



- School Collaborations
- Parent Awareness Programs
- Workshops, Seminars & Events
- Referral & Networking Strategies

OUTCOME: Multiple Client Channels

10 CASE STUDY – EDUCATION SECTOR



- Student Counselling Cases
- Parent Counselling Cases
- Stream Selection & Career Clarity
- School Collaboration Examples

OUTCOME: Practical Real-World Knowledge

2 PROMISE STATEMENT & BRAND PROMISE



- What Your Business Stands For
- Unique Positioning Statement
- Personal Branding
- Market Differentiation

OUTCOME: Powerful Brand Identity

5 Q&A LIVE SESSION



- Personalized Guidance
- Business Troubleshooting
- Marketing & Sales Solutions
- Growth Strategy Discussions

OUTCOME: Faster Implementation

8 CLIENT RETENTION STRATEGIES



- Follow-up & Re-Counselling Framework
- Relationship & Experience Management
- Long-Term Engagement Models
- Client Loyalty & Referrals

OUTCOME: High Client Retention

11 HOW TO HANDLE CLIENT OBJECTIONS



- Price, Trust & Comparison Objections
- Decision Delays & Doubts
- Effective Response Techniques
- Follow-up & Closing Strategies

OUTCOME: Better Closing Ratios

3 MARKETING GUIDANCE



- Online & Offline Marketing
- Social Media Strategy
- Content, Workshop & Referral Marketing
- School & Community Marketing

OUTCOME: Consistent Lead Generation

6 BUSINESS DEVELOPMENT STRATEGIES



- Revenue Models & Expansion Planning
- Strategic Partnerships & Team Building
- Scaling Systems & Automation
- Long-Term Growth Strategies

OUTCOME: Structured Business Growth

9 HOW TO SELL DMIT



- DMIT Positioning & Value Communication
- DMIT Report Presentation
- Parent & Student Counselling
- Ethical & Effective Selling

OUTCOME: Confident Selling & More Clients

12 CASE STUDY – CORPORATE SECTOR



- Employee Development Programs
- Leadership & Assessment Solutions
- Team Effectiveness & Workshops
- Corporate Opportunities & Tie-ups

OUTCOME: Access Premium Opportunities

ENTREPRENEUR SUCCESS PATH BOOTCAMP

₹24,997

ANNUALLY



Growth Engine Model



High-Profit Business Formula



Vision to Profit Framework



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& DATA DRIVEN



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BETTER DECISIONS
BETTER FUTURES



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YOUR VISION. YOUR BRAND. YOUR LEGACY.
Guide. Support. Empower. Create Impact.



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ELITE BUSINESS GROWTH ASSET PACKAGE

Rs. 1,99,995/-



**POWERFUL ASSETS FOR
BRAND BUILDING & REVENUE GROWTH**



CRM PANEL

(RENEWAL COST 4K ANNUALLY)



**OWN BRAND
SCANNER SOFTWARE**



WEBSITE

(RENEWAL COST 4K ANNUALLY)



MARKETING IMAGES & VIDEOS

(1 YEAR)



DYNAMIC DMIT SOFTWARE



KEY BENEFITS

- ✓ Build a scalable business
- ✓ Create multiple revenue streams
- ✓ Increase profitability
- ✓ Build authority and trust
- ✓ Improve marketing effectiveness
- ✓ Enhance sales skills
- ✓ Develop growth systems
- ✓ Create long-term sustainability



**GROW YOUR
BUSINESS**



**STRONG BRAND
PRESENCE**



**MORE CLIENTS
MORE IMPACT**



**SMART SYSTEMS
HIGHER PROFITS**

YOUR VISION. YOUR BRAND. YOUR LEGACY.

Build a powerful brand. Create more impact.

Generate consistent income. Grow a business that lasts.



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Since 2010

MIND TECH[®]

— International —

Make The Right Move 



TURN PURPOSE INTO PROFIT

“ Build a meaningful career counselling business that creates impact in students' lives while generating income, authority, and long-term growth. ”

POTENTIAL BUSINESS GROWTH



**₹20 Lakh –
₹50 Lakh+**

Annual Profit
Potential



Opportunity
to Scale
Further



**₹1 Crore to
₹5 Crore**

Net Profit
Potential

₹1 CRORE TO ₹5 CRORE NET PROFIT POTENTIAL

B2B2C GROWTH MODEL

MindTech provides access to
multiple client channels:



Schools



Parents



Students



Coaching Institutes



Professionals



MSME & Corporate

**Multiple Channels =
Multiple Revenue Opportunities**

INDEPENDENT BRAND BUILDING

Build Your Own:



Name



Authority



Local Presence



Legacy



**Build your own trusted
counselling identity.**

KNOWLEDGE-BASED & DATA-DRIVEN TOOL

The DMIT platform is positioned as:



Well-researched and reliable



Proven and credible



Knowledge-based and
data-driven



Structured and trusted



**Use a professional counselling
framework that helps create
better guidance outcomes.**

OUR CORE MESSAGE

MindTech helps entrepreneurs build their own trusted career counselling brand through a complete business ecosystem, enabling them to create student impact while building a scalable and profitable business.



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*Your Vision.
Your Brand. Your Legacy.*